



WELCOME

CURRENT AND FUTURE SPONSORS TO THE 2018 OCEAN CITY BIKES TO THE BEACH SPRING RALLY! IT'S TIME TO WELCOME BACK ALL OF OUR RIDING FRIENDS FOR A FUN FILLED WEEKEND MAY 4TH THRU MAY 7TH. AGAIN THIS YEAR, WE ARE MAKING EVERY EFFORT TO NOT ONLY GROW THE RALLY, BUT TO ALSO DRIVE BUSINESS TO THE SPONSOR LOCATIONS! EVERY DOLLAR EARNED IN SPONSORSHIP IS RE-INVESTED TO PROMOTING THIS EVENT TO BRING MORE PEOPLE TO THE RESORT AREA DURING AN "OFF SEASON" WEEKEND! THIS EVENT WAS CREATED BY LOCAL BUSINESS FOR LOCAL BUSINESS. WE ASK YOU TO JOIN OUR FORCES WITH THE INTENT AND HOPES OF GROWING THIS EVENT TO THE SAME PORTIONS AS THE FALL RALLY! WE NEED YOUR HELP!

FOR THIS RALLY-ALL REGISTERED RIDERS WILL HAVE THE CHANCE TO WIN AN ALL EXPENSE PAID TRIP MARDI GRAS (AIR FARE, HOTEL ACCOMMODATION). 2ND PRIZE WILL BE OCEAN CITY STAYCATION PACKAGE FOR OC BIKEFEST IN THE FALL (HOTEL ACCOMONDATIONS, RESTAURANT GIFT CERTIFICATES AND MORE) AND 3RD PLACE WILL BE \$500 CASH PRIZE. AND OF COURSE CASH PRIZES AS WELL AS MANY "MYSTERY PRIZES" THAT WILL BE UNIQUE TO THIS RALLY! RIDERS WILL RECEIVE DRINK TOKENS UPON THEIR REGISTRATION THAT WILL ONLY BE HONORED IN SPONSOR LOCATIONS-- AS WELL AS EARN CHANCE TICKETS FOR EVERY \$10 SPENT IN ANY SPONSORED LOCATION. THAT'S RIGHT-IF A PATRON SPENDS \$300 FOR HOTEL ACCOMONDATIONS AT A SPONSORED HOTEL, THEY BRING THE RECIEPT TO THE MAIN EVENT TENT AT HOOPERS CRAB HOUSE TO COLLECT THEIR EXTRA 30 CHANCE TICKETS TO INCREASE THEIR CHANCES OF WINNING A PRIZE. ANYONE IN TOWN THAT WEEKEND CAN PARTICIPATE! ESPECIALLY YOUR "REGULARS."

RIDERS WILL BE ABLE TO USE THESE TOKENS FOR A DRINK AT YOUR LOCATION AS A SPONSOR. YOU WILL THEN TURN THEM INTO BIKES TO THE BEACH AT THE CONCLUSION OF THE RALLY TO RECEIVE \$2 FOR EVERY TOKEN TO COVER YOUR COST. ALL TOKENS ARE BLACK EXCEPT FOR 10 RED CHIPS. THESE RANDOMLY INSERTED CHIPS ARE INSTANT "MYSTERY PRIZE" WINNERS THAT NEED TO BE CLAIMED AT THE MAIN EVENT TENT.

LET US HELP YOU PROMOTE YOUR EVENTS! WE WILL ALSO LINK YOUR COMPANY LOGO ON OUR WEBSITE PLUS LIST ANY AND ALL OF YOUR EVENTS OR SPECIALS.

PLEASE CONSIDER IN HELPING US GROW THIS EVENT BY BECOMING AN ACTIVE ROLE.

PLEASE CONTACT US AT: OCBIKESTOTHEBEACH.COM OR CALL RYAN DIRECT AT 410-430-0154